



Conference CréaPI

CONFERENCE ON MANAGEMENT FOR CREATIVITY AND INNOVATIVE PRACTICES

Event labelled by the French Academy for Innovation and Entrepreneurship ([AEI](#))

Thursday the 13th and Friday the 14th of June 2024

Conference organised by VALLOREM Research Unit,
University of Orléans, University of Tours (France)

The CREAPI conference was created in 2022 with the main objective of promoting ongoing or completed research related to the management of creativity and innovative practices, and exchanging on related themes and the issues they raise.

The aim of the conference is to provide opportunities for reflection, exchange and debate around researches related to a wide range of innovative and creative practices (technical and technological innovations, managerial innovations, marketing innovations, accounting and financial innovations, social innovations, innovations aiming at improving people well-being, innovations available to territories...) considered in various environments (industrial sector, services sector including organisations dedicated to care and public services, third sector, etc.) and through several types of questioning.

The 2024 edition (2nd edition) will be structured around:

- Thematic sessions addressing specific topics around the following theme: **The art of promoting and cultivating creativity in organizations**. Thematic sessions could be devoted to the following topics:
 - Management of cultural and creative organisations;
 - Entrepreneurial creativity;
 - Creativity in the management profession;
 - Creativity in management education;
 - Catalysts for creativity in the workplace (collective intelligence, mindfulness, etc.);
 - Developing creative and artistic skills of human resources;
 - Art and culture at the service of management.
- *varia* sessions will be open to proposals that do not fall within the above-mentioned thematics.

Interested researchers are therefore invited to submit their proposals either in link with the main theme or in a separate topic.

The topics listed in this call for papers are intended as a starting point for discussion and should not be regarded as exhaustive. This conference on the management of creativity and innovative practices is intended to be open. This openness concerns the theoretical frameworks used, the methodological choices made and the fields of study.

EVALUATION PROCEDURE AND PLANNING

Deadline for sending communication proposals in the requested format	08/03/2024
Notification of acceptance of paper proposals	19/04/2024
Registration opening date	19/04/2024
Registration deadline	10/05/2024
Deadline for sending the revised version (taking into account the evaluators' remarks)	17/05/2024

Proposals for papers (written in French or English) should be submitted on the sciencesconf platform: <https://creapi2024.sciencesconf.org/>.

Two members of the scientific committee will evaluate them anonymously:

ADAM-LEDUNOIS Sonia	University of Paris Dauphine PSL FR*	LEPINARD Philippe	University of Paris Est Créteil FR
AUBOURG Nathalie	University of Le Havre Normandie FR	LOILIER Thomas	University Caen Normandie FR
BEJEAN Mathias	University Paris-Est Créteil FR	MANSOURI Samy	University of Orléans FR
BENSADON Didier	University Paris Dauphine FR	MARTIN Emeline	University of Angers FR
BONNEVEUX Elise	University of Tours FR	MAUREL Christophe	University of Angers FR
BERTHEVAS Jean-François	University of la Rochelle FR	OLA Abdel-Malik	University of Tours FR
BOUTIGNY Erwan	University of Le Havre Normandie FR	ONNEE Stéphane	University of Orléans FR
BURGER-HELMCHEM Thierry	University of Strasbourg BETA FR	PLICHON Véronique	University of Tours FR
CHEKKAR Rahma	University of Orléans FR	POROLI Corinne	SKEMA Business School
DAMART Sébastien	University Paris Dauphine PSL FR	RENAULT Sophie	University of Orléans FR
DELACOUR Hélène	University of Lorraine FR	RIVIERE Arnaud	University of Tours FR
DUBOST Nathalie	University of Orléans FR	RUIZ Emilie	University of Strasbourg FR
DURAN Nathalie	University of La Réunion FR	SCHMITT Christophe	University of Lorraine FR
GILLET-MONJARRET Claire	University of Montpellier FR	SCOUARNEC Aline	University of Caen Normandie FR
GRENIER Corinne	Kedge Business School FR	SUGIER Laure	University of Orléans FR
HULIN Annabelle	University of Tours FR	TELLIER Albéric	University Paris Dauphine PSL FR
JOUNY RIVIER Elodie	ESSCA Angers FR	TREBUCQ Stéphane	University of Bordeaux FR
LABARDIN Pierre	University Paris Dauphine PSL FR	UGER-RODRIGUEZ Virginie	University of Orléans FR
LAIKAUDAT Jean-Marc	University of Orléans FR	VASLET Marie-Pierre	University of Tours FR
LEGER-JARNIOU Catherine	University Paris Dauphine PSL FR	ZOUKOUA Eric-Alain	University of Orléans FR

*FR = France

FORMAT AND VALORISATION

The format of proposed papers (written in French or English) should not exceed five pages (excluding cover page, bibliographic references and appendices). The style sheet, which has to be respected, can be downloaded from the webpage dedicated to the CréaPI conference: <https://vallorem.fr/version-francaise/creapi>.

The accepted papers, divided into thematic workshops, will be published in the digital proceedings of the conference (which will be accessible from the VALLOREM research unit website).

After the conference, authors will be invited to submit their contribution for publication in journals referenced by the FNEGE.

The conference will also feature plenary roundtables led by invited researchers.

OPTIMAL WORKING CONDITION

For your comfort and to facilitate exchanges between participants, the conference takes place in the centre of Orléans. The conference venue (Centre International Universitaire pour la Recherche - Hôtel Dupanloup), hotels, restaurants and the historic city centre are all located near the Orléans train station. All your journeys can therefore be done walking.



Source : <https://www.orleans-metropole.fr/>

ORGANISING COMMITTEE

CHEKKAR Rahma	University of Orléans	Event coordinator	
BENOIST Sandrine	University of Orléans	RENAULT Sophie	University of Orléans
BOIRON Aurore	University of Orléans	RIMBERT Sandra	University of Orléans
CARRETEIRO Charlène	University of Orléans	VASLET Marie-Pierre	University of Tours
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CONTACT

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