Thursday the 24th and Friday the 25th of March 2022
Conference organised by VALLOREM Research Unit, University of Orléans, University of de Tours (France)

For its first edition, the main objective of this conference is to promote ongoing or completed research related to the management of creativity and innovative practices and to exchange on related themes and the issues they raise.

Paper proposals may examine a variety of innovative and creative practices (technical and technological innovations, managerial innovations, marketing innovations, accounting and financial innovations, social innovations, innovations aiming at improving people well-being, innovations available to territories, etc.) considered in various environments (industrial sector, services sector including organisations dedicated to care and public services, third sector, etc.) and through several types of questioning:

- Process for developing innovations, innovative and creative organisations, innovative business models;
- Role of actors and process of appropriation of new management tools and practices;
- Practical, social and financial acceptability of innovations;
- Motivations and determinants of innovation and organisational creativity;
- Financing of innovations and innovative organisations (crowdfunding, micro-financing, start-up financing, etc.);
- Support for innovative and entrepreneurial initiatives;
- Governance, control, performance of innovative and creative practices and organisations;
- Impact of innovations (organisational impact, impact on activities, professions and skills, accounting, financial and stock market impact, etc.);
- Legitimacy of innovative managerial practices;
- Questioning the truly innovative aspect of some practices...

The questions raised in this call for papers are not exhaustive. This conference on the management of creativity and innovative practices is opened to all theoretical frameworks, methodological approaches and fields of study.
EVALUATION PROCEDURE AND PLANNING

| Deadline for sending communication proposals in the requested format | 12/11/2021 |
| Registration deadline | 03/01/2022 |
| Deadline for sending the revised version (taking into account the evaluators’ remarks) | 04/02/2022 |

Proposals for papers should be sent by e-mail to the following address: colloque.creapi@gmail.com. They will be evaluated anonymously by two members of the scientific committee:

- AUBOURG Nathalie, University of Le Havre Normandie FR*
- ADAM-LEDUNOIS Sonia, University of Paris Dauphine FR
- BARREDO Céline, University of Paris Nanterre FR
- BARZI Redouane, ENCG Kenitra, Morocco
- BECHEUR Amina, University Gustave Eiffel FR
- BEJEAN Mathias, University Paris-Est Créteil FR
- BENSADON Didier, University Paris Dauphine FR
- BONNVEUX Elise, University of Tours FR
- BERTHEVAS Jean-François, University of la Rochelle FR
- BOUAISS Karima, University of Lille FR
- BOUTIGNY Erwan, University of Le Havre Normandie FR
- BURGER-HLMCHEM Thierry, EM Strasbourg FR
- CALME Isabelle, University of Tours FR
- CARASSUS David, University of Pau FR
- CHEKKAR Rahma, University of Orléans FR
- COUTELLE Patricia, University of Tours FR
- DAMART Sébastien, University Paris Dauphine FR
- DES GARETS Véronique, University of Tours FR
- DREVETON Benjamin, University of Poitiers FR
- DUBOST Nathalie, University of Orléans FR
- DURAN Nathalie, University of La Réunion FR
- EZAN Pascale, University of Le Havre Normandie FR
- GAREL Gilles, CNAM Paris FR
- GILLET-MONJARRET Claire, University of Montpellier FR
- GRENIER Corinne, Kedge Business School FR
- HULIN Annabelle, University of Tours FR
- JOUNY RIVIER Elodie, ESSCA Angers FR
- KASWENGI Joseph, University of Orléans FR
- LABARDIN Pierre, University Paris Dauphine FR
- LAIRAUDAT Jean-Marc, University of Orléans FR
- LEPINARD Philippe, University Paris Est Créteil FR
- LOILIER Thomas, University Caen Normandie FR
- MAUREL Christophe, University of Angers FR
- MERIC Jérôme, University of Poitiers FR
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- SCHMITT Christophe, University of Lorraine FR
- SOUARNEC Aline, University of Caen Normandie FR
- TELLIER Albéric, University Paris Dauphine FR
- TREBUQU Stéphane, University of Bordeaux FR
- VENTOLINI Séverine, University of Tours FR
- WELTE Jean-Baptiste, University Panthéon-Assas FR
- ZOUKOUA Eric-Alain, University of Orléans FR

*FR = France

FORMAT AND VALORISATION

The format of proposed papers (written in French or English) should not exceed 5 pages (excluding cover page, bibliographic references and appendices). The style sheet to be respected can be downloaded from the webpage dedicated to the CréaPI conference: https://vallorem.fr/version-francaise/creapi.

The accepted papers, divided into thematic workshops, will be published in the digital proceedings of the conference (which will be accessible from the VALLOREM research unit website).

Following the conference, authors will be invited to submit their contribution for publication in journals referenced by the FNEGE. In this perspective, a time of exchange with chief editors (and/or associate editors) of several French-speaking journals is planned for a plenary session on Friday the 25th of March.

The conference will also feature plenary roundtables led by invited researchers.
OPTIMAL WORKING CONDITION

For your comfort and to facilitate exchanges between participants, the conference is organised in the centre of Orléans. The conference venue (Centre International Universitaire pour la Recherche - Hôtel Dupanloup), hotels, restaurants and the historic city centre are all located near the Orléans train station. All your journeys can therefore be done walking.

Source: https://www.orleans-metropole.fr/

ORGANISING COMMITTEE

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CONTACT

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